



Carlson Entertainment consists of highly qualified music executives with over 15 years experience in the music industry. We focus on Artists that we truly believe in and nurture their careers as professional musicians. With the new model of the music industry upon us, our infrastructure is set up to enable success for the new digital landscape.

Services - Radio Promotion, Music Marketing, A&R Services, Digital & Social Media Marketing, and Music Licensing to Major Motion Pictures & Television.

With the new wave of the music industry upon us, we must adapt. The old school way of thinking is over. Now, Artists and Independent Record Labels are taking matters into their own hands! Whether you want radio promotion, help with marketing your music, etc - we are here to help.

**Package - Radio Promotion (Standard)
Cost: \$ 199.00**

We will send your music through a state-of-the-art secure delivery system that all the major labels and radio stations are using. Your music will be sent to 30 Radio Stations/Program Directors that fit your demographic and genre. You can choose to have your music sent to radio stations in your specific region or nationally. (We will contact you to discuss what option you would like) Radio Station reports will be provided.

**Package - Radio Promotion (Premium)
Cost: \$ 299.00**

We will send your music through a state-of-the-art secure delivery system that all the major labels and radio stations are using. Your music will be sent to 50 Radio Stations/Program Directors that fit your demographic and genre. You can choose to have your music sent to radio stations in your specific region or nationally.

(We will contact you to discuss what option you would like) Radio Station reports will be provided.

*Contact us if you would like additional radio promotion options, including full national campaigns.

**Package - STANDARD
Cost: \$ 499.00 + 20% Distribution Fee**

You will receive:

- **Online Store** - Retail placement in our online store.
- **100% Product Fulfillment** - Your CD's will be shipped for you! Don't worry about postage, packaging, or your valuable time! We handle it all for you.
- **Soundscan** - All your sales will be submitted to Soundscan which is SO important! Sales records from Soundscan often result in recording contracts being offered. (Only record labels and retail outlets can submit to Soundscan)
- **Digital Distribution** - Worldwide digital distribution. Including: iTunes, Rhapsody, Amazon, Napster, LaLa, Shockhound, Limewire, etc)
- **Pre-release Option Available** - Your CD would be available for pre-order and all pre-order units will be submitted to Soundscan on your official release date. This enables you to compete for placement on the Billboard Charts. This is easier than you might think!

- **UPC/ISRC Codes** - will be provided for your products, if needed.
- **Music Marketing** - A Press Release will go out to all major media outlets regarding your band/music. Let the world know you exist!
- **Cross Promotion** - We have partnered with [www.HotIndieArtists.com!](http://www.HotIndieArtists.com) Your CD will be available on this major online magazine. In addition, this online magazine will link to your website.
- **Sales Reports** - Sales reports for all products sold will be provided.
- **Email List** - Connect with your fans! You will receive a spreadsheet including the email addresses of every person that buys your CD through our online store.
- **Representation** - Get the respect you deserve by being represented by a reputable company (Label: Carlson Music Group). Being represented opens doors to endless possibilities. *You'll retain 100% of your master rights and copyrights.

**Package - PREMIUM
Cost: \$ 599.00 + 20% Distribution Fee**

You will receive everything in the Standard package. In addition, you will receive the Radio Promotion Package (Standard).

*If you would like further Marketing and Promotion services, please contact us.
Contact@CarlsonEntertainment.com

For more information, please visit:

<http://www.CarlsonEntertainment.com> | <http://www.MySpace.com/CarlsonEntertainment>
www.Twitter.com/CarlsonEntertainment